

Avery Dennison® **Select Solutions™** Collection

Your guide to Avery Dennison application-specific portfolios

Select Solutions Experts: help across the board.

Need unique constructions that
help you differentiate from
competition?

Our experienced solution experts
can help you find the right
construction through our
Mix & Match Solutions - fast!

Select Solutions™

Mix & Match™

Create.

Construct.

Grow.



Inspired Brands.
Intelligent World.™

Driving Growth with Select Solutions

Select Solutions™ provides a comprehensive offering of application-specific portfolios, Mix n Match and Engineered Solution to help label converters meet key challenges in the industry. For brand owners, this means a fast and simple route to unique labelling solutions. Whether it is anti-counterfeit labels for security purposes, cover-up labels that save valuable time and cost or food reseal labels that provide ultimate consumer convenience, find what you need with our application-specific constructions.



Airline



Apparel



Battery



Colour Inkjet



Digital Sheet



Drum



Home &
Personal Care



Industrial



Layflat



Mandrel



Pharma



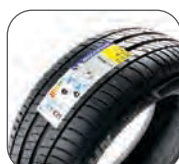
Reclosure



Removable



Security



Tyre



Wine

Mix & Match™ Capabilities



Mix & Match

- Mix&Match™ Service allows you to customise, innovate and differentiate

Engineered Solutions for your individual needs



Engineered
Solutions

- Engineered Solutions Service for your individual application and performance requirements
- Dedicated Professionals help you develop custom products and grow your bottom line
- Differentiate your company and provide your customer with a sound solution



LOW
MOQ



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FAST
SHIPPING

We always strive to provide you with the service you expect. We offer customised label solutions with low minimum order quantities, rapid pricing and delivery you expect. Ask us for sample availability to facilitate your testing.

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Select Solutions™

Table of Content

	A Word From Our Technical Expert.....04		Industrial Application Portfolio.....23
	Mix & Match.....07		Layflat Portfolio.....25
	Engineered Solutions.....08		Mandrel Portfolio.....27
	Airplanes Portfolio.....09		Pharma Portfolio.....29
	Apparel Portfolio.....11		Reclosure Portfolio.....31
	Battery Portfolio.....13		Removable Portfolio.....33
	Colour Inkjet Portfolio.....15		Security Portfolio.....35
	Digital Sheets Portfolio.....17		Tyre Labelling Portfolio.....37
	Drum Portfolio.....19		Wine Portfolio.....39
	Home & Personal Care Portfolio.....21		

A Word From Our Technical Expert

Select Solutions Technical Services

We, at Avery Dennison, understand that each requirement and application is unique in its own very way. This notion drives us towards discussing your ideas at the right platform with the right set of people.

Each application has a separate set of requirements and simultaneously poses certain challenges associated with it. Defining these needs explicitly is paramount to the success of any endeavour. The Technical Services team holds substantial expertise in decoding the customer expectations and translating this into definable and workable CTQs (Critical to Quality parameters).



Avery Dennison has a very strong technical presence to assist customers in terms of extending application support. The team collaborates with state of the art Research and Development facility to conduct product suitability testing. The conversion and application support can be delivered pan India. Given the expertise in material science and application, we are confident about recommending the right solution and application to justify your faith in us.

Given the team's collective experience of more than 30 years in the domain of development and application, the team is more than capable of identifying the possible challenges in the current system that may present during the further course. We believe in taking a pro-active approach towards preventing challenges besides solving them.

We invite all our esteemed customers/ partners to feel free to reach out to us and allow us contribute in your growth.

Parag Bagade

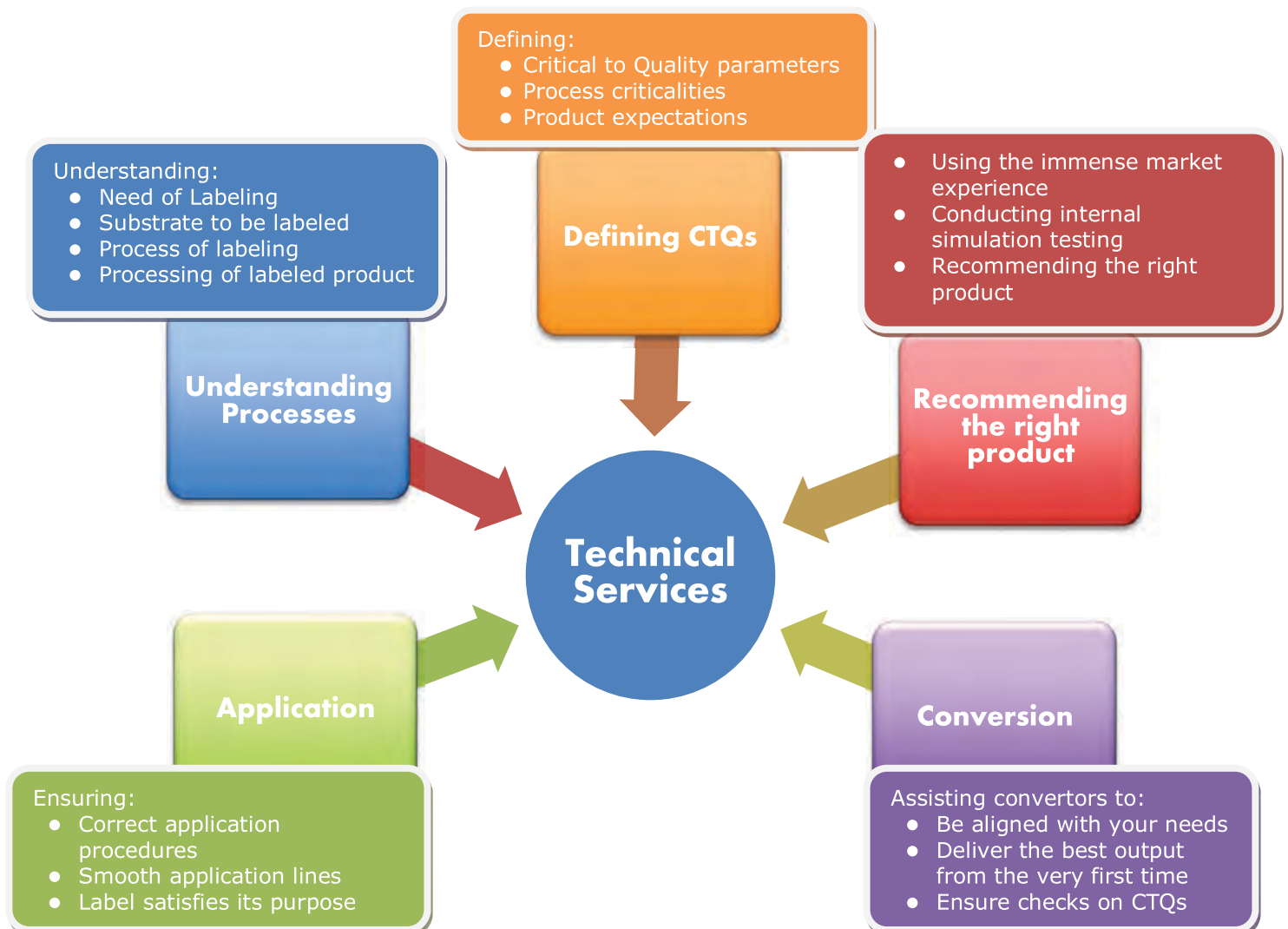
Manager – Technical Services (South Asia & Sub Saharan Africa)

Technical Expertise

Delivering more than a product!
Delivering **VALUE!**

New Ideas! New Opportunities! New Products!

A Dedicated Team To Help You With All Your Labeling Needs!



Select Solutions™

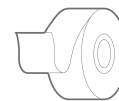
Application-specific constructions

Grow your business; expand your product line and bottom line.

This catalogue will provide you with insights into our application-specific product ranges, with some product recommendations, but also more. For more information, please contact your local sales representative and ask for available samples today.



Capture consumer attention with unique label solutions and packaging materials that have been specifically designed for a multitude of surfaces and applications. In a crowded environment, our Select Solution portfolios offer unique packaging options and custom label solutions that enhance brand reputation and appeal, and help you differentiate.



Select Solutions™ Mix & Match™

Customise, Innovate, Differentiate

Custom Constructions Simplified for Optimal Performance

The Select Solutions Mix & Match Service leverages Avery Dennison's expertise in helping customers find the right labelling solutions for their specific application needs, including specialty and challenging label constructions.

Many different face materials, adhesives and liners are available from stock under Avery Dennison's Mix & Match Service, with a small minimum order quantity (MOQ) and lead times as short as 7 business days. Extensive customisation is possible to achieve high performance and very sophisticated labelling materials, including all of the following:

- Semi Gloss Paper
- Cast Coat Paper
- Metalized Paper
- PET Films
- BOPP Films

Mix & Match allows label converters to request a precise combination of adhesive, facematerial and release liner. It opens up whole new opportunities to innovate and differentiate. As with all Avery Dennison products, extensive support comes as standard, for printers, converters, packers and end-users. A technical specialist can help to determine which existing or tailor made product is the optimal solution for any given application.

Portfolio Characteristics

- Custom facestock, adhesive and liner combinations on request
- Access to large range of Products
- Permanent and removable adhesives
- Low MOQs and short lead times

Services

- MOQ 2000 sqm
- Lead Time 7 business days ex-works

For more information on technical performance and printing recommendations, please refer to the respective datasheets.

Please note that the Avery Dennison product range and service offering can be subject to changes. For an accurate overview, please check our website http://label.averydennison.in/en_in/home/solutions/selectsolutions.html or contact your local Avery Dennison sales representative.



Select Solutions™ Engineered Solutions

A Collaborative Process for Unique Solutions to Help You Grow

Engineered Solutions is a service that helps you develop custom products that differentiate your business and grow your bottom line. Take advantage and connect with our Specialty Leads for customized labeling solutions and new developments. This team is dedicated to helping you be first to market with solutions meeting your clients' needs.

What we offer

- More than 75 years of expertise in labeling solutions
- Dedicated Innovation team of R&D Scientists and Technical Managers for designing and suggesting a correct product as per your application requirements
- Wide supplier base to source the right raw materials to meet your product needs
- Well-connected global team to bring in new developments and innovations faster.

New
Ideas

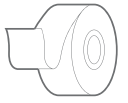
New
Approaches

New
Products

New
Opportunities

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Select Solutions™ Airlines Portfolio

Labels That Deliver High Quality Printing and Endurance

With the constant increase in air passenger traffic and the pressure of rising aviation costs, airline baggage tags and boarding passes need to be even more reliable, faster, and simpler to print, apply and use. They also need to be highly durable.

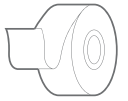
Baggage tags are the key conveyors of all the relevant information needed to ensure efficient transfer of airline luggage from check-in desk to final destination. Clear imaging on the facstock by direct thermal print, coupled with good, durable barcode readability, is essential. The self-adhesive tag must be sufficiently flexible for check-in staff to wrap around luggage handles and straps easily and efficiently, with good punching or perforating performance.

A boarding pass carries critical information like the passenger's name, the flight number, and the date and scheduled time for

departure. With increasing traffic at airports, it is required that boarding passes should have smooth direct thermal printing, smudge resistance and good lay flatness and good punching or perforation performance.

Portfolio Components

- Smudge-proof print on direct thermal printers
- Thermal printed data that is resistant to external influences, such as rain or abrasion
- High tear resistance product for baggage tag
- Flexible material for easy wrapping and sealing of tags around handles and straps
- Reliable adhesive that can withstand relatively high strain



**LOW
MOQ**



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Spec#	Description	Wid.X Len. (mm x mtrs)	Location	Lead Time
AG7644	Fasson® BOARDING PASS 220	1000 x 1000	PNQ	7 Days
LLG4651	Fasson® BAGGAGE TAG NTC/PERMA-NENT	1000 x 1000	PNQ	7 Days

PNQ- Pune

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Label and
Packaging Materials

Gurgaon

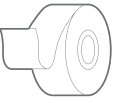
Avery Dennison (India) Pvt. Limited
11th Floor, Spaze Platinum Tower, Sohna
Road, District Gurgaon -122001
Haryana
Tel: +91 1244823830
E-mail: lpm.in@ap.averydennison.com

Bangalore

Avery Dennison India Pvt. Limited
Plot No:18&23, Peenya 1st Stage,
Yeshwanthpur, Bangalore - 560058
Karnataka
Tel: +91 80 43316888
E-mail: lpm.in@ap.averydennison.com

Pune

Avery Dennison India Pvt. Ltd.,
G-5, MIDC, Ranjangaon Industrial Area,
Taluka Shirur, District Pune -412220
Maharashtra
Tel: +91 2138 664333
E-mail: lpm.in@ap.averydennison.com



Select SolutionsTM Apparel Portfolio

Thermal Transfer Printable Options For Sizing Strips And Other Pressure-Sensitive Graphic Apparel Applications

The new Avery Dennison Select Solutions Apparel portfolio gives you more pressure-sensitive options for greater opportunities with brand owners and retailers looking to differentiate their products at the store level. A range of clear and white transcode films featuring exceptional thermal transfer printability, our new Apparel Portfolio provides the application flexibility you need for brand-focused apparel and textile labeling.

Apparel label materials are offered with liners in various weights and thicknesses, as well as a range of adhesives designed for good adhesion to and easy removal from many fabrics, including sports performance fabrics

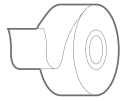
For sizing strips, the Apparel portfolio's thinner material options provide greater conformability for easier folding when stacking garments on shelves.

Portfolio Components

- A range of clear, white and natural-looking materials
- A range of liner materials in various weights and thicknesses
- Adhesives specifically designed for application to and easy removal from fabrics without residue

Applications

- Apparel – jeans, pants, sportswear, menswear, children's wear, socks, shoes, sweaters and more
- Textiles – blankets and bedding



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Spec#	Description	Wid.X Len. (mm x mtrs)	Location	Lead Time
SY0053	Fasson Transcode Plus Clear/ S4900/ 50# SCK Brown	1530 x 1000	PNQ/ GGN	3 Days
SY0054	Fasson Transcode Plus Clear/ R110/ 50# SCK Brown	1530 x 2000	PNQ/ GGN	3 Days
SY0057	Fasson Transcode Plus White/ R110/ 50 # SCK WH	1530 x 2000	PNQ/ GGN	3 Days

PNQ- Pune

GGN Gurgaon

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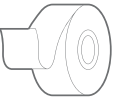
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Road, District Gurgaon -122001
Haryana
Tel: +91244823830
E-mail: lpn.in@ap.averydennison.com

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Select Solutions™ Automotive Battery Labels

Delivering Performance on the Road

Few labels have to withstand such demanding environments as automotive battery labels. Many of these labels must cope with conditions in the engine compartment, where temperature extremes and exposure to such liquids as brake fluid, engine oil and screen wash can compromise printed information, adhesives or both.

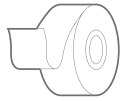
An increase in new car production, heavy-duty industrial applications and network systems, as well as emerging technologies like fuel cells, have created a growing demand for portable energy sources..

Typical label usage per battery can range from 97 to 450 square centimeters. This large coverage area, coupled with the growing demand for batteries, provides new sales opportunities. To meet this demand, we have leveraged our adhesive coating capabilities to engineer cost-effective, high-performance pressure-sensitive products that meet end-use

performance criteria. These constructions provide low levels of adhesive ooze and build up, while creating high efficiencies on the press.

Portfolio Characteristics

- Coated films for multiple print technologies
- Low adhesive build-up during die-cutting
- High tack for quick stick to polypropylene battery cases
- Highly durable product in combination with over-laminating construction for extreme conditions
- Resistant to battery acid, salt, fuel, water and high humidity
- Fully recyclable with polypropylene casings



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MOQ**



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SHIPPING**

Spec#	Description	Wid.X Len. (mm x mtrs)	Location	Lead Time
75943	FASSON 2.6 MIL WHITE TCBOPP/ S730/50#SCK	1371 x 1000	PNQ	3 Days
77955	FASSON 1M CL PRINT TREATED PET/ S8020/ 1MIL PET	1524 x 1000	PNQ/ GGN	3 Days

PNQ- Pune

GGN Gurgaon

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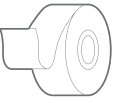
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Select Solutions™ Colour Inkjet Portfolio

Explore the World of Colour in Variable Information Printing

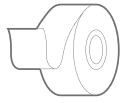
To capitalize on the recent advances in inkjet label printing technology, Avery Dennison has developed a range of color inkjet label materials to offer greater flexibility and visual identification in variable information printing. Compared to conventional variable information printing that can only produce monochrome information, our inkjet label solutions allow colored printing whilst reducing label obsolescence and inventory-carrying costs.

Optimize your label production with label solutions that allow you to print on-demand, customized designs even at the last minute, and reduce costs of excess inventory, production downtime, label waste and missed orders. Choose Avery Dennison colour inkjet labels and discover a new world of colour, quality and convenience for your brand.

With its decades of global expertise, Avery Dennison works closely with both converters and brand owners to create label and packaging solutions that can achieve true product differentiation and a meaningful competitive advantage.

Portfolio Components

- High ink hold-out and quick-drying
- Good water- and smudge-resistance
- High color density and clarity
- Excellent image durability for lifecycle traceability



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Spec#	Description	Wid.X Len. (mm x mtrs)	Location	Lead Time
OW2150	Matte Inkjet Paper/AP103/BG40Wh Imp	1000 x 1000	PNQ	3 Days
OW2350	Gloss Inkjet Paper/AP103/BG40Wh Imp	1000 x 1000	PNQ	3 Days

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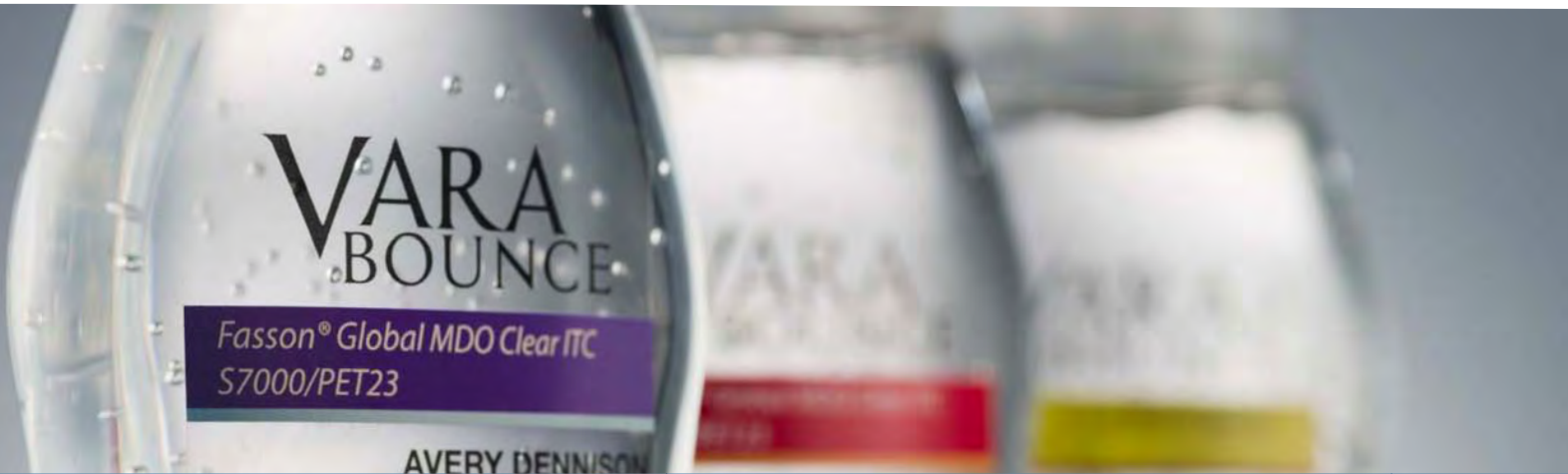
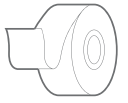
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Select Solutions™

Digital Sheets Printing Solution Portfolio

Technologies for Differentiation, Cost Efficiency, Quality and Sustainability

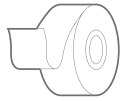
Investment is growing rapidly in digital printing technology to meet the needs of today's brand owners for greater brand differentiation, customization and flexibility.

Digital printing helps brand owners target higher sales through multi-versioning and mass customizations, and improve communication with consumers by enabling quick changeovers and variable information printing. Digital printing also realizes lower costs, because printing on demand dramatically reduces costs associated with inventory and revisions.

These solutions have applications in proofing jobs, POP promotional labels and short-run/small-volume applications.

The portfolio also offers specially developed digital label printing solutions for customers using toner-based laser printing press/platforms.

As always, Avery Dennison strives to lead the market with the latest improvements and innovations in digital product solutions.



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Spec#	Description	Wid.X Len. (mm x mtrs)	Location	Lead Time
AW2412(460 X 305)	Fasson® High Gloss80 Sheet/ S1800/CCK100WH IMP	1500 x 1000	PNQ	7 Days
SW8524(460 X 305)	Fasson® 50u Clear PP TC/S1800/ CCK130WH IMP	1500 x 1000	PNQ	7 Days
SW8524(483 X 330)	Fasson® 50u Clear PP TC/S1800/ CCK130WH IMP	1500 x 1000	PNQ	7 Days
AW2403(483 X 330)	Fasson® Semigloss Paper75/ S6112/CCK100WH IMP	1500 x 1000	PNQ	7 Days
AW2403(460 X 305)	Fasson® Semigloss Paper75/ S6112/CCK100WH IMP	1500 x 1000	PNQ	7 Days

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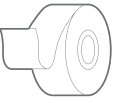
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Avery Dennison India Pvt. Ltd.,
G-5, MIDC, Ranjangaon Industrial Area,
Taluka Shirur, District Pune -412220
Maharashtra
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Select Solutions™ Drum Portfolio

Versatile • Durable • Proven

Wide Range of Material with Proven Performance

Seeking a reliable solution for labeling industrial drums carrying critical chemicals? The Avery Dennison Select Solutions Drum portfolio offers an impressive track record of proven performance on a broad range of container sizes, diameters and surfaces.

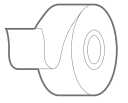
Whether for painted steel or molded polyethylene drums, our film and heavyweight paper facestocks have been chosen for their ability to withstand harsh environments and outdoor exposures. Heat, cold, rain, snow, saltwater... our drum labels can handle it all, offering consistent printability and readability over the life of the drum, no matter the climate or environmental changes.

Our drum portfolio facestocks are combined with our best-in-class adhesives to offer needed versatility. Because these large labels are typically hand-applied, drum adhesive must be immediately repositionable to amend misapplied or misaligned

label applications. The adhesive must also wet-out quickly to become permanent, remaining highly durable over a drum's long-term exposure to the elements

Portfolio Characteristics

- Consistent adherence to a range of drum surfaces
- Strong enough to withstand ongoing outdoor exposure
- Weather- and temperature-resistant
- Impervious to contact with aggressive chemicals and saltwater
- Highly adaptable to varying container sizes and diameters
- A range of cost and performance options
- Materials suitable for thermal transfer printing



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Are we missing a construction you need? Ask about our Select Solutions Engineered Solutions

Let us know. Contact your application consultant or technical sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.

Portfolio Components

- Durable, pressure-sensitive films for point-of-use labels printed on-site at various manufacturing and shipping locations
- A range of repositionable adhesives

Spec#	Description	Wid.X Len. (mm x mtrs)	Location	Lead Time
LM74450	Fasson Fasson Fastrans Synthetic NG PE	1000 x 1000	PNQ/ GGN	3/ 7 Days
LMD7450	Fasson Fasfilm Plus TT Matt White	1000 x 1000	PNQ/ GGN	3 Days
LM74680	Fasson Fastrans Synthetic NG PE(ST)	1000 x 1000	GGN	3 Days

PNQ- Pune

GGN- Gurgaon

For more information on technical performance and printing recommendations, please refer to the respective datasheets.

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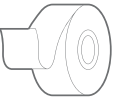
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Road, District Gurgaon -122001
Haryana
Tel: +91244823888
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Plot No:18&23, Peenya 1st Stage,
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Karnataka
Tel: +91 80 43316888
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Pune

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Select Solutions™ Home & Personal Care

Increase Shelf Appeal of Your Products

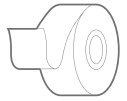
In highly competitive markets, it is vital to stand out on the shelf and reinforce the brand message. You need to be confident that the label partner you choose will be able to meet your constant requirements for new designs and applications.

Since many home and personal care purchases are made on impulse, Avery Dennison's Home and Personal Care Select Solutions portfolio has the power to elevate the look of your brand for maximizing shelf impact and influencing purchase decisions. It provides a range of products including transparent 'no-label' look, metallized, conformable and rigid films with the perfect balance of sustainability and performance.

Avery Dennison's Semi-conformable Global MDO films provide superior clarity while boosting productivity with larger number of labels per roll, thus ensuring less waste, less packaging line disruption and faster run speeds.

Portfolio Characteristics

- Wide range of facestocks for unique designs and shapes
- Specially designed adhesive for wide range of applications
- Resistant to water, oil and most household chemicals
- A range of cost and performance options
- Materials suitable for thermal transfer printing



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Spec#	Description	Wid.X Len. (mm x mtrs)	Location	Lead Time
78654	Fasson® 2 M CLEAR BOPP TC/ S7400/.92G PET	990 x 1000	GGN/ PNQ	3 Days
AI563	PE85 Clear /S4700	1000 x 1000	GGN/ PNQ	3 Days
APL336	PE TOP SILVERS692N-BG40WH	1000 x 1000	GGN/ PNQ	3 Days
BW5555	GLOBAL CO-EX CLEARNTC/S692N/BG 40 # WHITE	1500 x 1000	GGN/ PNQ	3 Days
BWS714N	Fasson® Matt Silver PE 85 Clear NTC/ S692N/BG40#WH	1500 x 1000	PNQ	7 Days
SW8512	Fasson® GMD0 White NTC/ S692N/ BG40WH IMP	1500 x 1000	PNQ	7 Days
SW8514	Fasson® GMD0 Clear NTC/ S692N/ BG40WH IMP	1500 x 1000	PNQ	7 Days
78875	GLOBAL MDO CLEAR /S7000/PET23	990 x 1000	PNQ	3 Days
78876	GLOBAL MDO WHITE /S7000/PET23	990 x 1000	GGN/ PNQ	3 Days

PNQ- Pune

GGN Gurgaon

For more information on technical performance and printing recommendations, please refer to the respective datasheets.

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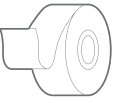
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Tel: +91244823830
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Yeshwanthpur, Bangalore - 560058
Karnataka
Tel: +91 80 43316888
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Select Solutions™ Industrial Applications

High Performance Label for Durable Applications

Wide Range of Materials with Proven Performance

Durable goods face many different challenges over time, hence the label you choose should stay in place and also look good for as long as it is required to perform.

Avery Dennison Industrial Application Select Solution portfolio provides a range of pressure-sensitive materials for industrial labeling solutions that meet today's stringent requirements. Our broad ranges of durable materials deliver high-performance applications for cars, electrical appliances, electronics and beyond. You can safeguard essential product and security information, or create the visual impact needed for compelling point-of-sale labels.

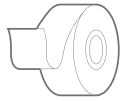
A choice of many different adhesive technologies and facestocks lets you meet both technical and market-driven challenges more easily, whether designing cost-effective and straightforward applications or high-end specialty products. Avery Dennison can

help you to choose a laminate that matches your own quality/image criteria. Our range of UL-approved products also helps you to meet strict automotive OEM specifications.

Avery Dennison's large range of products meets the complete labeling requirements of the industry. In some areas, price matters more than performance, while in others it is properties like resistance against chemicals, high temperatures or UV rays, or ultra-high adhesion values that are key when selecting the label material. Avery Dennison covers the whole portfolio with dedicated adhesives for different markets and applications.

Portfolio Characteristics

- Broad portfolio meeting requirements from basic to high-end
- Technical support to select fit-for-purpose label material
- Consistent adherence to low surface energy and engineered plastic surfaces
- Good chemical-, weather- and temperature-resistance
- A range of cost and performance options
- Materials suitable for thermal transfer and laser printing



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Spec#	Description	Wid.X Len. (mm x mtrs)	Location	Lead Time
72823	2 MIL CLEAR PET/S-333/50#SCKSCK	1524 x 1000	GGN	3 Days
72825	Fasson® 2 MIL WHITE POLYESTER/ S333/50#SCK ABCSTER/S333/50#SCK ABC	1524 x 1000	PNQ/ GGN	3 Days
72826	Fasson® 2 M MATTE CH POLYES- TER TC/S333/50#SCKABCESTER TC/ S333/50#SCKABC	1524 x 1000	PNQ/ GGN	3 Days
76656	Fasson® 2 MIL WHITE POLYESTER/ S8015/50#SCK ABC	1371 x 1000	PNQ	3 Days
76660	Fasson® 2 M MATTE CHROME PET TC/S- 8015/50#SCK ABC	1371 x 1000	PNQ	3 Days
AJ059	TRANSFER PET WHITETOPS8049-BG42WH BSS	1000 x 1000	PNQ	3 Days
AME3124	Fasson® 2 MIL CLEAR PET TC/S2050 /BG40	1000 x 1000	GGN	7 Days
MZ0357	50u White PETTC/DS015/BG50# White imp	1070 x 1000	PNQ	3 Days
MZ0359	50u Matte Chrome PET TC/DS015/BG50# Whi	1070 x 1000	PNQ	3 Days
MZ0362	50uMatte White PETTC/DS017HT/BG50# Whit	1070 x 1000	PNQ	3 Days
MZ2001W	25um Gloss White PIHTC/S8088S/ BG50#	1000 x 1000	PNQ	3 Days
AM58330	Fasson® Fastrans PET Matte Chrome /Perma- nent (S-2045P)	1000 x 1000	GGN	7 Days
MZ1057	Fasson® 100 MICRON BRIGHTSILVERPETTCY/ R0301/PK170	1065 x 1000	PNQ/ GGN	3 Days

PNQ- Pune

GGN Gurgaon

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Haryana
Tel: +911244823830
E-mail: lpn.in@ap.averydennison.com

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Avery Dennison India Pvt. Ltd.,
G-5, MIDC, Ranjangaon Industrial Area,
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Maharashtra
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Select SolutionsTM Lay-Flat Liner Portfolio

Wide Range Of Adhesive & Liner Combinations For
Roll-To-Sheet & Fanfold Applications

Time to think differently about material choices for sheeted and fanfold label applications. The Select Solutions Lay-flat Liner portfolio offers an extensive range of pressure-sensitive materials on large range of specially designed layflat liners and excellent stability needed for sheeted and fanfold label applications. The wide variety of materials enables to provide customers with new and different options that can better target their needs.

The following are just a few of the material choices available in the new Lay-flat Liner portfolio:

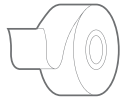
- Semi Gloss Paper
- Cast Gloss Paper
- Uncoated Paper
- Metallized Films
- Clear and Opaque Films
- Conformable Films

Portfolio Components

- Wide range of material options
- Permanent and removable adhesives of varying strengths
- Non-curling, non-distortion liners of various weights

Applications

- Prime Labels
 - Pharmaceutical
 - Edible Oils
 - Pesticides
 - Home & Personal care
 - Plywood
 - Wine & Spirits
- Promotional Labelling
- Apparel Labelling
- Proofing Jobs



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Spec#	Description	Wid.X Len. (mm x mtrs)	Location	Lead Time
ALB6530 (500 X 762)	Fasson Fassheet Plus Removable Cs/2030 Kraft	1000 x 1000	PNQ/ GGN	3 Days
AMA5050 (500 X 635)	Fasson Fasprint Ng/Permanent (Piggyback)/ Ck40	1000 x 1000	PNQ	7 Days
BMB1450 (500 X 762)	Fasson Fassheet Art Plushi-Bond/Permanent 2030	1000 x 1000	PNQ/ GGN/ BLD	3 Days
CMF0965 (500 X 762)	Avery Sheet PP Plus Clear	1000 x 1000	PNQ	7 Days
CMF1910 (500 X 762)	Fasson Fassheet PP PlusWhite TC/Permanent-TL	1500 x 1000	PNQ	3 Days
CMF1910 (880 X 584)	Fasson Fassheet PP PlusWhite TC/Permanent-TL	1500 x 1000	PNQ	7 Days
CMF9965 (500 X 610)	Fasson Fassheet PPSilverTC/Permanent/TL	1500 x 1000	PNQ	7 Days
CMF9965 (500X762)	Fasson Fassheet PPSilver TC/Permanent/TL	1500 x 1000	PNQ	3 Days
SY0046 (510 X 762)	Fasson Transcode White Plus/R110/ P140wh(510X762)	1530 x 1000	PNQ	3 Days
SY0048 (510 X 762)	Fasson Transcode Clear Plusr110/P140 Wh(510X762)	1530 x 1000	PNQ	3 Days

PNQ- Pune

GGN- Gurgaon

BLD- Bangalore

For more information on technical performance and printing recommendations, please refer to the respective datasheets.

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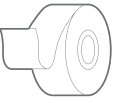
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Avery Dennison India Pvt. Ltd.,
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Taluka Shirur, District Pune -412220
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Select Solutions™ Small Diameter Portfolio

Label Materials Designed For Small Circumference Applications

Avery Dennison's Select Solutions Small Diameter portfolio has been designed to solve challenging applications in diverse markets. These constructions combine select, flexible facestocks with high-performance adhesives offering high initial tack and ultimate bond strength, resulting in excellent mandrel hold on overlap and closely positioned, leading edge/trailing edge labeling.

The portfolio features a wide variety of flexible papers and semi-conformable films of varying colors, stiffness and opacity to work with specific adhesives for consistent and reliable small diameter performance.

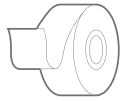
Please note: Label design and layout can work in conjunction with material performance to achieve optimum results. Testing is recommended as many factors will impact label performance, include facestock stiffness, ink and varnish coverage, and size of label overlap.

Portfolio Components

- Lightweight and semi-gloss papers
- White, clear and metallized film options
- MDO and BOPP films
- Film and paper liner options

Applications

- Cosmetics: lipsticks, lip glosses, eyeliners, eye shadow pencils, lip balms
- Pens, pencils, markers



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Spec#	Description	Wid.X Len. (mm x mtrs)	Location	Lead Time
ALV434	FASSON LW/PERMANENT(S692NP)/BG40	1500 x 1000	PNQ/ GGN	3 Days
AM18450	FASSON FASPHARMA PLUS/PERMANENT(ST)/BG40	1000 x 1000	PNQ	7 Days
SW8502	Fasson 23u Matt SilverPET NTC/S692N/BG40WH NI	1500 x 1000	PNQ	7 Days
SW8503	Fasson 23u Gloss SilverPET NTC/S692N/BG40WH NI	1500 x 1000	PNQ	7 Days

PNQ- Pune

GGN Gurgaon

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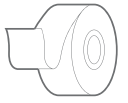
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Select Solutions™ Pharmaceutical Labels

Tested. Proven. Consistent. Compliant.

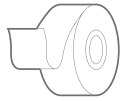
As the pharmaceutical packaging industry continues to be revolutionized by technology, patient care standards and a changing global healthcare system, labels are playing a much bigger role in operational efficiency, security and compliance.

The Avery Dennison Pharmaceutical portfolio helps converters and contract packagers grow their business by providing brand owners easy-to-identify solutions for their labeling needs. Offering compliant, high-quality constructions, our dedicated portfolio of key paper and film products offers you tailored options for a variety of applications. The portfolio provides a range of low-migration products featuring superior adhesion that are suited to work in multiple applications including:

- Ophthalmic
- Small diameter syringe, vial and ampoule labeling
- Ethical, generic and over-the-counter drug delivery

Portfolio Characteristics

- Compliant solutions featuring low-migration adhesive
- Range of products addressing simple to complex application needs
- Shorter time to market with use of pre-tested constructions
- Superior adhesion properties on variety of small diameter substrates
- A range of cost and performance options



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AA134	PE105 Matt WhiteAL171-BG40 Wh	1400 x 1000	PNQ	3 Days
ALV434	Fasson® LW/PERMANENT(S692NP)/BG40	1500 x 1000	PNQ/ GGN	3 Days
AM32060	Fasson® DUALPRINT PLUS/PERMANENT/ BG40	1000 x 1000	PNQ	3 Days
AM47290	DUALPRINT PLUS/PER (C-2075)/6215DI	1000 x 2000	PNQ	7 Days
AE947	Fasson® PE Top White/ S692NP/ BG40WH IMP	1500 x 1000	PNQ	7 Days
SW8515	Fasson® PP Top White/ S692NP/ BG40WH IMP	1500 x 1000	PNQ	7 Days
AE949	Fasson® PP Top Clear/ S692NP/ BG40WH IMP	1500 x 1000	PNQ	7 Days

PNQ- Pune

GGN Gurgaon

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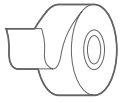
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Avery Dennison India Pvt. Ltd.,
G-5, MIDC, Ranjangaon Industrial Area,
Taluka Shirur, District Pune -412220
Maharashtra
Tel: +91 2138 664333
E-mail: lpm.in@ap.averydennison.com



On-the-go consumers are demanding more convenient, easy-to-use functional packaging; Avery Dennison's Select Solutions Reclosure Portfolio has been designed to deliver just that. Our innovative packaging solutions meet various application parameters from dry to high moisture, providing the kind of innovative, cost-effective alternatives to zippers and hard case reclose packaging brand owners are seeking.

Reclose labels are designed for the easy opening and/or multiple open-close cycling of flexible packaging. They provide an economical method of repeated pack sealing – combined with branding – in one label.

Select Solutions™ Reclosure Portfolio

Cost-Effective, User-Friendly Alternatives Combine
Convenience With Branding.



- Wet applications, such as wet wipes, include water, scents, oils and chemicals within the saturating fluid that come in direct contact with the adhesive.
- Dry applications include such products as paper tissues or food, items like rice, pasta or coffee.

Our portfolio of film facestocks and reclose adhesives has been specifically designed to meet wet and dry applications. Able to deliver high-quality graphics, these facestocks and adhesives also provide increased operational efficiency as well as excellent reclose functionality.

Portfolio Components

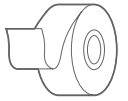
- BOPP Films (in clear, pearl white & gloss silver finish)
- Reclose Adhesives

Portfolio Characteristics

- Works with wet or dry applications
- Can be over-laminated with transparent PP or PET films for added stiffness
- Various types of seal strength and peel "feel"
- Good moisture, solvent, fat and oil resistance

Applications and Markets

- Home and Personal Care
- Food



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Select Solutions Experts. Across-the-board Help.

You can count on Avery Dennison experts to help you find the products and solutions that work for you and your customers. From sales representatives to technical support experts, the Avery Dennison team is dedicated to making your next application a success. Our people are there for you, helping with scale-up, converting, application troubleshooting and employee training. We'll put the industry's most comprehensive offering of facestocks, adhesives and liners to work for you in the shortest possible time.

Are we missing a construction you need? Ask about our Select Solutions Engineered Solutions

Let us know. Contact your application consultant or technical sales representative to discuss how we can meet your needs. We have a team of technical solutions leaders dedicated to developing engineered solutions that fit your timeline and your bottom line.

Spec#	Description	Wid.X Len. (mm x mtrs)	Location	Lead Time
AQ687	PP90 Top Clear R1490M-BG40WH	1000 x 1000	PNQ	3 Days
AQ961	PP90 Top White/R1490M/BG40WH	1000 x 1000	PNQ	3 Days
BW7516	50uClear BOPP/SR106/Polycoated liner imp	1070 x 1000	PNQ	3 Days
BW7517	Synthetic Paper7 NTC/SR106/ BG50#White ni	1530 x 1000	PNQ	3 Days
SW8518	PP50 Top Clear SR692NBG40 IMP	1500 x 1000	PNQ	7 Days
SW8519	PP60 Top White SR692NBG40 IMP	1500 x 1000	PNQ	7 Days
SW8520	PP50 Top Silver SR692NBG40 IMP	1500 x 1000	PNQ	7 Days

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For more information on technical performance and printing recommendations, please refer to the respective datasheets.

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Label and
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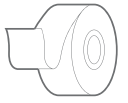
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11th Floor, Spaze Platinum Tower, Sohna
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Choose the Right Removable for the Job

The Avery Dennison Select Solutions Removables portfolio offers you a range of robust, multipurpose products that address a range of application need from simple to complex.

Portfolio Characteristics

- Separate paper and film featuring solutions developed for a variety of performance requirements.
- A broad range of specialties removable adhesives for a wide variety of substrates
- Easy peel for quick removability without residues

Broad Selection of Purpose-built Removables

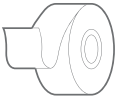
You can depend on our Removables portfolio to deliver a breadth of technologies that can position you to move into new markets with confidence. Suited for an array of applications, the portfolio provides targeted solutions with stable tack across the label's lifespan, clean removal and the substrate versatility you need.

Select Solutions™ Removables Portfolio

Clean Removal, Excellent Adhesion And No Residues

Application Areas

- Promotional and retail applications (newspapers, price tags, magazines, books)
- Removable food labels applied at low temperatures
- Window sticker and protection label
- Textile labels
- Shipping and tracking
- Removable Utensils label



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A27738	FASSON HIGH GLOSS PREMIUM/R100/BG40	1000 x 1000	PNQ/ GGN	3 Days
AM90550	FASSON FASFILM PLUS CLEAR/REMOVABLE R5101/BG40	1000 x 1000	GGN	7 Days
AM95550	FASSON FASFILM PLUS WHITE/REMOVABLE/BG40	1000 x 1000	GGN	7 Days
SY0054	FASSON TRANSCODE CLEAR PLUS/R110/50# BR SCK	1530 x 2000	PNQ/ GGN	3 Days
SY0057	FASSON TRANSCODE WHITE PLUS (R110)/50#BR SCK	1530 x 2000	PNQ/ GGN	3 Days

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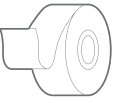
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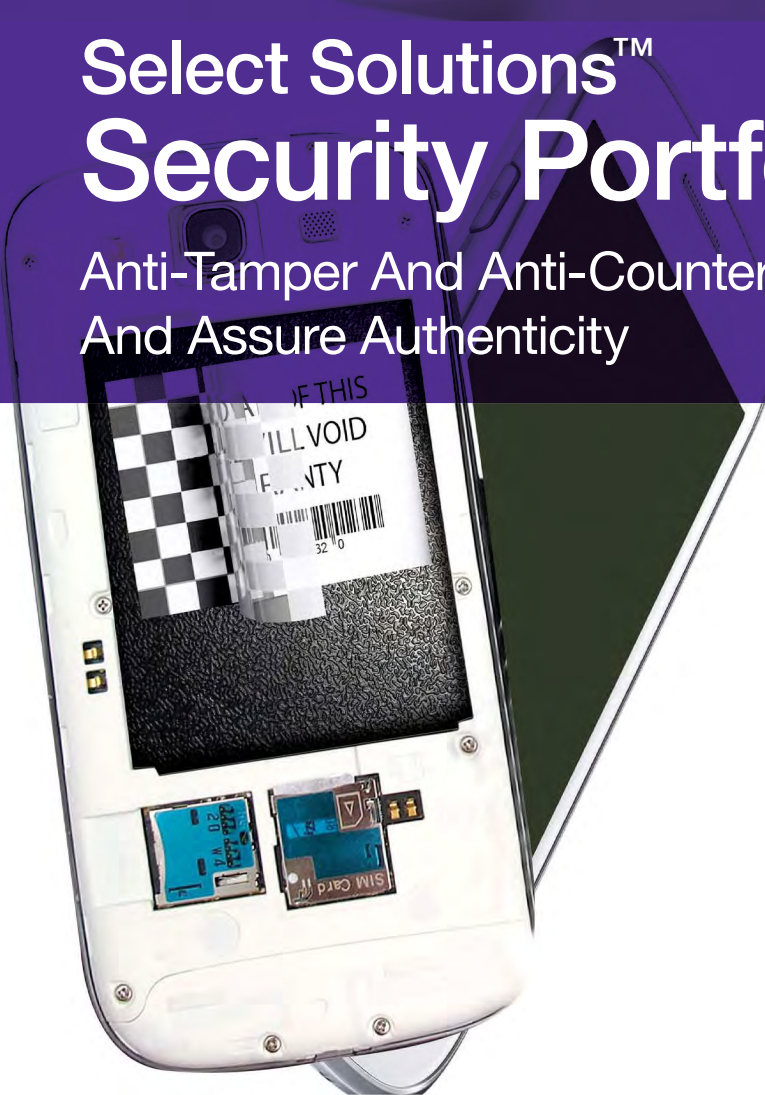


With substantial revenue lost globally each year from counterfeited consumer goods, brand protection and security are a number one priority. Counterfeiting can impact brand's revenue and negatively affect consumer perception, further eroding its value.

Avery Dennison's Select Solutions Security portfolio products provide you with a tier of anti-tamper and anti-counterfeit solutions that deliver peace of mind to you and your customers. From destructible films to void materials, our solutions combine the best of global security with shelf appeal. Whether you select overt, covert or customized solutions, our technologies will protect both the immediate and long-term value of your brand.

Select SolutionsTM Security Portfolio

Anti-Tamper And Anti-Counterfeit Solutions Reinforce Quality
And Assure Authenticity

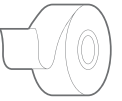


Portfolio Characteristics

- Range of security solutions from temper evident void to multi-layer
- A range of facestocks in clear, silver and white finish
- Adhesion to a wide range of substrates including paper, cardboard, metals, plastics, glass and even fabrics
- TT printable facestocks

Applications and Markets

- Home and Personal Care
- Automotive
- Consumer Packaged Goods
- Pharmaceutical & Medical
- Durable Goods



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Spec#	Description	Wid.X Len. (mm x mtrs)	Location	Lead Time
AM65241	FASSON FOAMTAC-II/PERMANENT/ BG40	1000 x 1000	GGN	3 Days
AMH3602	FASSON 2M WHITE VOIDPET CT/ PERMANENT	1000 x 1000	GGN	7 Days
LMH9602	2M Matt Void PET/Permanent	1000 x 1000	GGN	7 Days
SE0704	FASSON ACETATE CLEAR/ PERMANENT(S692)/BG40 BR	1000 x 1000	PNQ	3 Days
SJ8025. TR- UDV	Vinyl Destructible Film	1070 x 500	PNQ/ GGN	3 Days
SW8529	Fasson 50u Clear VoidNTC/S2424/ BG40WH IMP	1000 x 1000	PNQ/ GGN	7 Days

PNQ- Pune

GGN Gurgaon

For more information on technical performance and printing recommendations, please refer to the respective datasheets.

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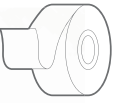
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Select Solutions™ Tyre Labelling Solutions

Productive And Reliable Materials For Tread Labels And Vulcanising Labels

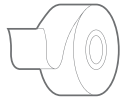
Tyres present unique labelling challenges for brands and label converters alike, whether creating marketing or product identification labels. A rough, low energy surface makes specialist labelling technology essential. Missing labels mean lost profits and a tyre often has to withstand very heavy handling/storage challenges long before it ever makes its way on to a car wheel.

Avery Dennison offers the high performance labelling materials needed to make sure that labels look good and stay in position, whether applied to the tread or vulcanised along with the tyre. Extensive segment experience means we can ensure that productivity remains high throughout, from the conventional print converting phase all the way through to thermal transfer printing by end-users.

With our range of POP labels you get a consistent, premium look for better brand appeal and our specially designed vulcanized labels are engineered to bond with the tyre during the vulcanization process and maintain excellent adhesion and readability the lifespan of the tyre.

Portfolio Components

- Excellent heat and abrasion resistance for vulcanised labels
- Excellent thermal transfer printability where required
- Rubber-friendly higher adhesive coat weights
- Special silicone systems for easy automatic dispensing



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Spec#	Description	Wid.X Len. (mm x mtrs)	Location	Lead Time
MZ-0369ni	Vulcanisation Label	1070 x 3000	PNQ	3 Days
SYS507	AL25PET - 25um PET / TS80 /92PEK	1000 x 1000	PNQ	3 Days
TL09261	FASSON FASTYRE FILM/PERMANENT/BG50 (SI)	1500 x 1000	PNQ	7 Days

PNQ- Pune

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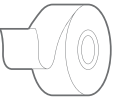
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11th Floor, Spaze Platinum Tower, Sohna
Road, District Gurgaon -122001
Haryana
Tel: +91 1244823830
E-mail: lpm.in@ap.averydennison.com

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Select Solutions™ Wine Labels

Create a Unique Look for Your Brand

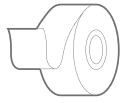
For today's wine and spirits brand owner, choosing a label material is hardly a simple task. For wine and spirits labeling, label-stock should be suitable for the complex, high-quality printing and die-cutting that is the trend among modern wine labels. At the same time, it should offer advanced technical characteristics to meet the challenging requirements of application and functional performance on a bottle, under a variety of conditions.

Increasingly, packaging differentiation is the tool relied upon to catch the consumer's attention where it really counts - at the point-of-sale. For a growing number of wine suppliers, that differentiation is achieved with labels. With Avery Dennison self-adhesive labels, you get the premium look your brand deserves: the look that drives differentiation, recall and brand preference, and gives your brand its 'shelf appeal'. Avery Dennison self-adhesive labels also bring a broad range of operational advantages for both label printer and end user, including the flexibility to accommodate varying label sizes and

shapes, innovative design, and split or multi-label options.

Portfolio Characteristics

- Wide range of facestocks for unique designs and shapes
- Specially designed adhesive for wide range of applications
- Adhesive compatible with exposure to fridge and ice bucket
- A range of cost and performance options
- Short term repositionability



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Spec#	Description	Wid.X Len. (mm x mtrs)	Location	Lead Time
AM41122	FASSON FASFOIL DULL GOLD/PERMANENT/ BG40	1000 x 1000	GGN	7 Days
AMD0241	FASSON FASFOIL BRIGHT SILVER/PERMANENT/BG40	1000 x 1000	GGN	3/ 7 Days
AS571	CANAL BLANCNEWS2047N-BG45WH IMP	1000 x 1000	GGN/ PNQ	3 Days
ALR303	COTTON WHITE S2030INC-BG45WH	1000 x 1000	PNQ	3 Days

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